The all-new Glass's





Your hosts



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Agenda

- Introduction
- Post-COVID used car market:
 Jayson and Phil
- Making every car work as hard as possible:

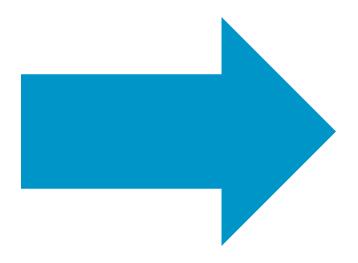
Charlie

- Stocking unfamiliar vehicles: Charlie
- Refurbishment risks: Charlie
- Q&A: Paul





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QUESTIONS will be answered at the end of the webinar.

PLUS:

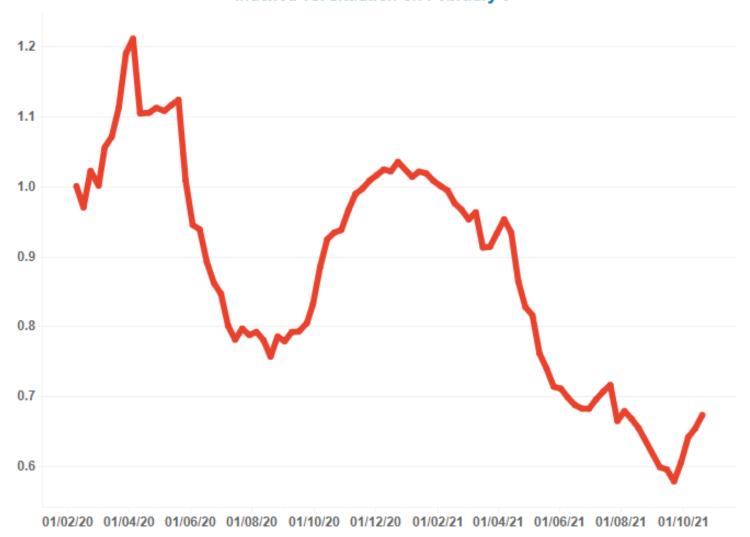
- We'll answer any unanswered questions by email after this webinar.
- The recording will be shared with you by email.





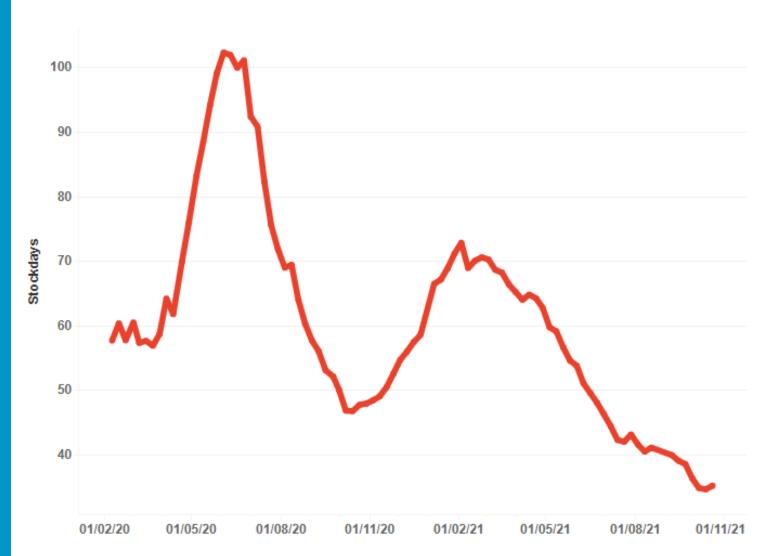




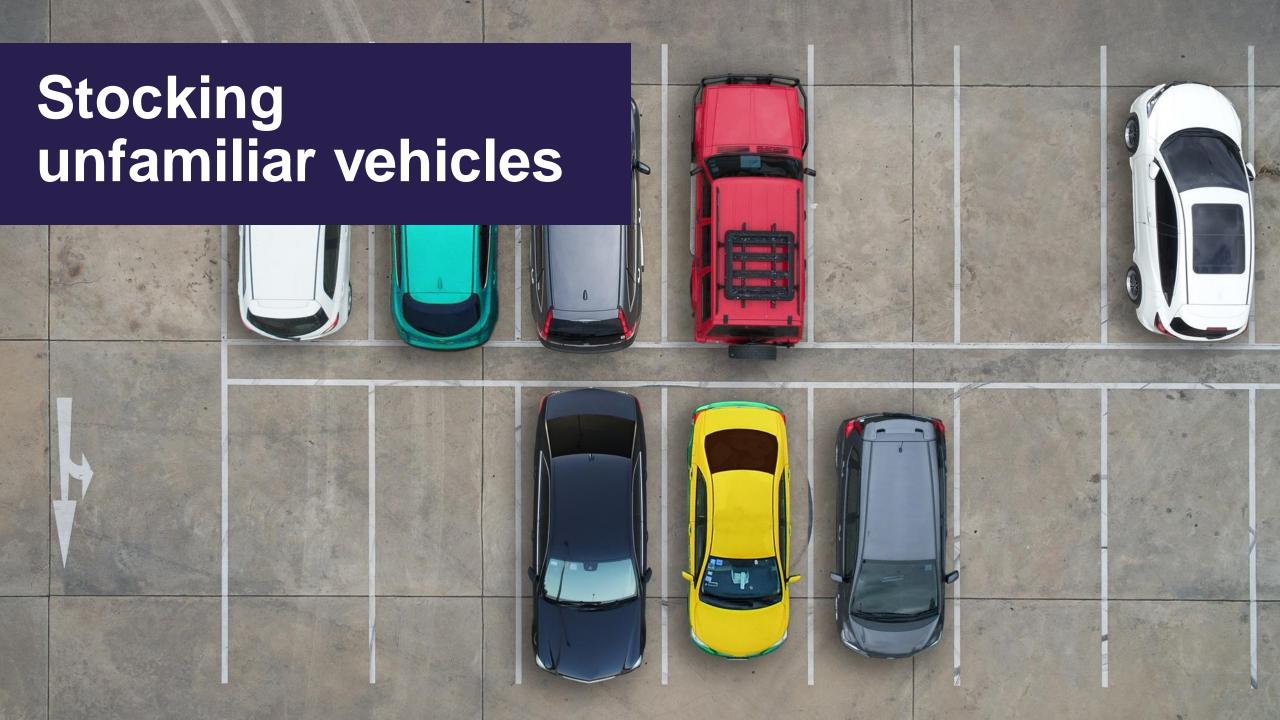














In Summary



- It's vital that every stock slot works as hard as possible as a result
- There is balance to be struck between selling your cars in good time, while ensuring no money is left on the table
- The new Glass's tracks the market daily to ensure your cars are maximising the balance between stock days and margin



In Summary

There is a growing trend for dealers to stock vehicles they normally wouldn't

- The challenge sourcing good stock means there are opportunities and risks for dealers who diversify their forecourt
- Priced right, every car has the opportunity to generate profit as pent up demand sees cars selling twice as fast as at the beginning of 2020
- The new Glass's provides live regional pricing as well as national benchmarks to ensure you're buying and selling at the right price every time in a fast paced environment



In Summary

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Refurbishment costs vary wildly between brands

- When buying a part-ex it's vital to get the refurbishment costs right or it could cost your whole margin
- The new Glass's puts OEM sourced parts pricing at your fingertips to ensure you can buy part-ex cars confident in your margin





